# Coaching for a Better World Fundraising Tour







## Coaching for a Better World

Many NGOs bring good things into the world. But most of them fail to realize their potential, partly due to the lack of experience of their leaders. Coaching can help!

The Cosmikk Foundation provides leaders of purpose-driven NGOs with funding for coaching, leadership workshops, and organizational development interventions.

Purpose-driven NGOs are nonprofit organizations whose goal is to bring at least one of the UN's Sustainable Development Goals into the world, e.g. humanitarian aid, environmental protection, or gender equality.

The charitable trust Cosmikk Foundation was founded in 2022 by Uwe Achterholt and Karsten Drath and is providing support through financial means only. Legally, it is a trust of the foundation "Stiftung für Stifter" in Munich, Germany.

Better Leadership, Better Organizations, Better World



### **Sample Projects**



Funding for coaching training for the members of the zis-jury who will mentor the fellows before and during their study trips. www.zis-reisen.de



Financing of coaching for the local aid organization Dachzeltnomaden, which helps flood victims in the Ahr Valley to make their houses habitable again.

www.dzn-hilfe.com



Funding resilience training for NGO leaders at the Skala virtual campus.

www.skala-campus.org







### Karsten Drath,

born 1969, is an entrepreneur, author of several management books, podcast host, speaker and executive coach.

In addition, Karsten is one of the founders of the Cosmikk Foundation, which aims to fund coaching for leaders of NGOs.



Karsten is a family man and lives with his patchwork family of six near Heidelberg, Germany.

Since 2017, Karsten has been cycling around the world to raise donations.

On his tours Karsten travels alone, with muscle power only and without external support. All his tours are self-financed.

So far Karsten has crossed 13 countries on his annual tours, covering 14,700km and raising 96,000€ in donations.















# Coaching for a Better World

With only 600 € we can provide a NGO leader with professional leadership coaching.

With 1.200€ we can accompany an NGO leadership team for one year with team coaching."

## Sponsoring-Options for Individuals:



#### Bronze:

<u>Tell others about this project</u>. This will help us to reach more people.



#### Silver:

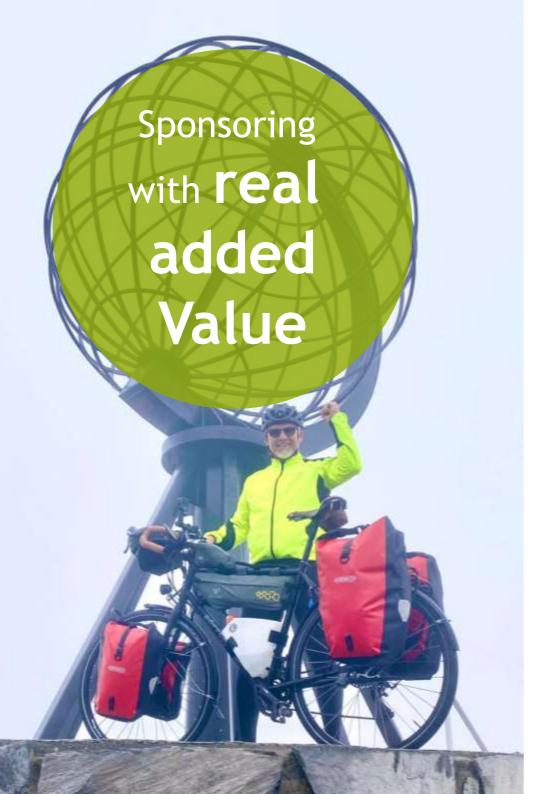
<u>Make a one-time donation of any amount</u>. This will help us to ensure our work for the next year.



#### Gold:

Set up a <u>monthly standing order</u> of any amount. This helps us to make reliable pledges of support to NGOs for the future.





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## **Sponsoring-Options for Companies:**



Package Bronze:

3.000€

Invitation as *guest of honor* to the annual gala event "Coaching for a Better World" in Wiesbaden.



Package Silver:

6.000€

Like Bronze plus an inspiring one-hour keynote by Karsten.



Package Gold:

9.000€

Like bronze plus <u>right of proposal for the support of an</u> NGO and an inspiring half-day motivational workshop with Karsten.



